



SOUTH CAROLINA DEPARTMENT OF AGRICULTURE BASIC FEED LABELING QUICK GUIDE

SAMPLE LABEL

BLUE BIRD BRAND PET TREATS

Puppy Mint Treats

Guaranteed Analysis:

Crude Protein (min.)	12.5%
Crude Fat (min.)	13.8%
Crude Fiber (max.)	11.0%

INGREDIENTS: whole wheat flour, cornmeal, mint, parsley, canola oil.

Manufacturer Name
123 Main Street
Anytown, SC 29999

Net Wt.: 4 OZ (113.4G)

For registration information, contact:

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Feed Label Reviewer & Outreach Specialist

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803-737-9713

For more information, please visit:

agriculture.sc.gov/divisions/consumer-protection/feed-safety-compliance

For product testing questions:

clemson.edu/public/regulatory/ag-srvic-lab

LABEL REQUIREMENTS

• Name of Product

- » Name must not be misleading and state the intended use and intended species to consume the feed.
- » A purpose statement that clearly identifies the intended use and species is required if it is not evident in the product name.

• Net Weight

- » Net weight should be clearly and legibly stated on bag or tag.
- » Weight should be expressed in both English and metric units, liquid measure, or count.

• Firm Name and Address

- » Firm name and address should be that which mail can be delivered.

• Ingredients Statement

- » All ingredients must be listed individually, in descending order of predominance, and in uniform font size.

» Ingredients must be:

- AAFCO Defined
- Approved Food Additive
- Approved Color Additive
- GRAS or Common or Usual Ingredient

- » Ingredient list cannot include any reference to quality or grade of an ingredient.

• Guaranteed Analysis

- » Must list:
 - Minimum Crude Protein %
 - Minimum Crude Fat %
 - Maximum Crude Fiber %

- » Other guarantees may be required based on ingredients, name, or claims on product label.

• Directions for Use/Feeding Directions

- » Directions for use or feeding directions are required relative to the animal's weight and life stage per unit of time.



South Carolina
DEPARTMENT OF AGRICULTURE
AGRICULTURE.SC.GOV